

Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104412
Alt Order #	06832077
Deal #	
Order Flight	09/05/12 - 09/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

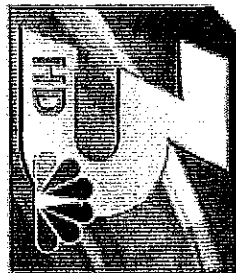
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	5:11 AM	DH-08-30-08-H our Turn	\$185.00		2
	KSNV			Th	09/06/12	:30	5:51 AM	DH-08-30-08-H our Turn	\$185.00		3
	KSNV			F	09/07/12	:30	5:40 AM	DH-08-30-08-H our Turn	\$185.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	5:20 AM	DH-08311208H Wrong	\$185.00		2
	KSNV			M	09/10/12	:30	5:46 AM	DH-08-30-08-H our Turn	\$185.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	6:18 AM	DH-08311208H Wrong	\$450.00		2
	KSNV			M	09/10/12	:30	6:29 AM	DH-08-30-08-H our Turn	\$450.00		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	6:58 AM	DH-08311208H Wrong	\$450.00		1
	KSNV			Th	09/06/12	:30	6:43 AM	DH-08311208H Wrong	\$450.00		2
	KSNV			F	09/07/12	:30	6:19 AM	DH-08311208H Wrong	\$450.00		3
5	KSNV	Today Show	658a-9am		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	7:57 AM	DH-08-30-08-H our Turn	\$550.00		1
	KSNV			Th	09/06/12	:30	8:45 AM	DH-08-30-08-H our Turn	\$550.00		3
	KSNV			F	09/07/12	:30	8:45 AM	DH-08-30-08-H our Turn	\$550.00		2
6	KSNV	Today Show	658a-9am		09/10/12 to 09/16/12	2x	M-----				

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Sales Office	Blair - Philadelphia
Sales Region	National

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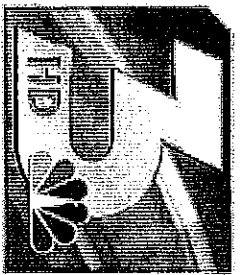
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am								
	KSNV			M	09/10/12	:30	8:29 AM	DH-08311208H Wrong	\$550.00		2
	KSNV			M	09/10/12	:30	8:49 AM	DH-08-30-08-H Our Turn	\$550.00		1
8	KSNV	M-F Today Show II	9-10a								
	KSNV			to	09/03/12 to 09/09/12	2x	--W-F--				
	KSNV			W	09/05/12	:30	9:50 AM	DH-08311208H Wrong	\$200.00		1
	KSNV			F	09/07/12	:30	9:51 AM	DH-08311208H Wrong	\$200.00		2
9	KSNV	Today 4th Hour	10am-11am								
	KSNV			to	09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	10:29 AM	DH-08-30-08-H Our Turn	\$200.00		1
	KSNV			Th	09/06/12	:30	10:53 AM	DH-08-30-08-H Our Turn	\$200.00		3
	KSNV			F	09/07/12	:30	10:51 AM	DH-08-30-08-H Our Turn	\$200.00		2
10	KSNV	Today 4th Hour	10am-11am								
	KSNV			to	09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	10:29 AM	DH-08311208H Wrong	\$200.00		2
	KSNV			M	09/10/12	:30	10:58 AM	DH-08-30-08-H Our Turn	\$200.00		1
11	KSNV	Noon News	12-1230pm								
	KSNV			to	09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	12:13 PM	DH-08311208H Wrong	\$275.00		1
	KSNV			M	09/10/12	:30	12:29 PM	DH-08-30-08-H Our Turn	\$275.00		2
12	KSNV	Noon News	12-1230pm								
	KSNV			to	09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	12:17 PM	DH-08311208H Wrong	\$275.00		1
	KSNV			Th	09/06/12	:30	12:08 PM	DH-08311208H Wrong	\$275.00		3
	KSNV			F	09/07/12	:30	12:19 PM	DH-08311208H Wrong	\$275.00		2

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Station	KSNV
Account Executive	Amy McCreary
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Sales Region	National

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Order Flight	09/05/12 - 09/11/12

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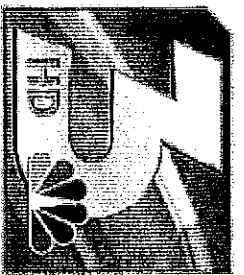
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Dr Phil	3-4p		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV				09/05/12	:30	3:15 PM	DH-08311208H Wrong	\$300.00		3
	KSNV				09/06/12	:30	3:56 PM	DH-08311208H Wrong	\$300.00		2
	KSNV				09/07/12	:30	3:21 PM	DH-08311208H Wrong	\$300.00		1
14	KSNV	Dr Phil	3-4p		09/10/12 to 09/16/12	2x	M-----				
	KSNV				09/10/12	:30	3:20 PM	DH-08311208H Wrong	\$300.00		1
	KSNV				09/10/12	:30	3:42 PM	DH-08-30-08-H our Turn	\$300.00		2
15	KSNV	4PM NEWS (1 hour)	4-5pm		09/10/12 to 09/16/12	2x	M-----				
	KSNV				09/10/12	:30	4:13 PM	DH-08311208H Wrong	\$350.00		2
	KSNV				09/10/12	:30	4:24 PM	DH-08-30-08-H our Turn	\$350.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV				09/05/12	:30	4:16 PM	DH-08-30-08-H our Turn	\$350.00		3
	KSNV				09/06/12	:30	4:12 PM	DH-08-30-08-H our Turn	\$350.00		1
	KSNV				09/07/12	:30	4:21 PM	DH-08-30-08-H our Turn	\$350.00		2
17	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	2x	--TF--				
	KSNV				09/06/12	:30	4:54 PM	DH-08311208H Wrong	\$450.00		2
	KSNV				09/07/12	:30	4:56 PM	DH-08311208H Wrong	\$450.00		1
18	KSNV	4PM NEWS (1 hour)	4-5pm		09/10/12 to 09/16/12	2x	M-----				
	KSNV				09/10/12	:30	4:41 PM	DH-08311208H Wrong	\$450.00		1

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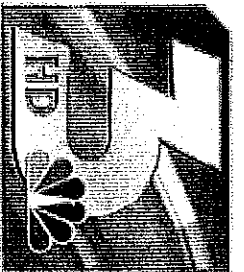
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	KSNV	4PM NEWS (1 hour)	4-5pm	M	09/10/12	:30	4:56 PM	DH-08-30-08-H our Turn	\$450.00		2
19	KSNV	M-F Early News	5-630p	M	09/10/12	:30	5:26 PM	DH-08311208H wrong	\$725.00		4
20	KSNV	M-F Early News	5-630p	M	09/10/12	:30	6:25 PM	DH-08-30-08-H our Turn	\$725.00		1
21	KSNV	M-F Jeopardy	630-7pm	M	09/10/12	:30	6:54 PM	DH-08311208H wrong	\$725.00		2
22	KSNV	M-F Jeopardy	630-7pm	M	09/10/12	:30	6:56 PM	DH-08-30-08-H our Turn	\$725.00		1
23	KSNV	M-F Wheel of Fortune	7-730pm	M	09/10/12	:30	6:44 PM	DH-08311208H wrong	\$725.00		1
24	KSNV	M-F Wheel of Fortune	7-730pm	M	09/10/12	:30	6:44 PM	DH-08311208H wrong	\$725.00		1

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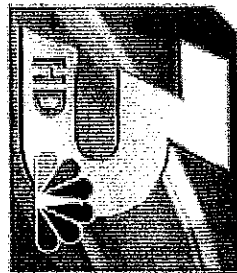
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	M-F Wheel of Fortune	7-730pm	F	09/07/12	:30	7:08 PM	DH-08-30-08-H Our Turn	\$725.00		3
24	KSNV	M-F Wheel of Fortune	7-730pm		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	7:18 PM	DH-08-30-08-H Our Turn	\$725.00		1
	KSNV			M	09/10/12	:30	7:28 PM	DH-08311208H Wrong	\$725.00		2
25	KSNV	Face to Face w/ J.Ralston	730-758pm		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	7:38 PM	DH-08-30-08-H Our Turn	\$400.00		1
	KSNV			M	09/10/12	:30	7:47 PM	DH-08311208H Wrong	\$400.00		2
26	KSNV	Face to Face w/ J.Ralston	730-758pm		09/03/12 to 09/09/12	2x	---TF--				
	KSNV			Th	09/06/12	:00			\$400.00 Credited		1
	KSNV			F	09/07/12	:30	7:54 PM	DH-08311208H Wrong	\$400.00		3
27	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	---T---				
	KSNV			Th	09/06/12	:30	11:21 PM	DH-08311208H Wrong	\$750.00		1
28	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:30	11:22 PM	DH-08-30-08-H Our Turn	\$750.00		1
29	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	2x	-----SS				
	KSNV			Sa	09/08/12	:30	11:15 PM	DH-08311208H Wrong	\$750.00		2
	KSNV			Su	09/09/12	:30	11:34 PM	DH-08311208H Wrong	\$750.00		1
30	KSNV	News 3 Sunrise SATURDAY	6a-7a								

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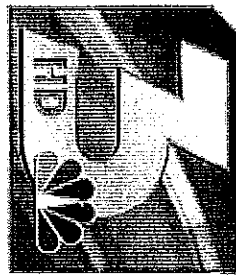
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30	KSNV	News 3 Sunrise SATURDAY	6a-7a		09/03/12 to 09/09/12	1x	-----S-				
	KSNV			Sa	09/08/12	:30	6:18 AM	DH-08311208H Wrong	\$200.00		1
31	KSNV	Sa-Su Early News	5pm-630pm		09/03/12 to 09/09/12	2x	-----S-				
	KSNV			Sa	09/08/12	:30	5:09 PM	DH-08-30-08-H Our Turn	\$350.00		1
	KSNV			Sa	09/08/12	:30	6:24 PM	DH-08311208H Wrong	\$350.00		2
32	KSNV	Sunday Today	7a-8am		09/03/12 to 09/09/12	1x	-----S				
	KSNV			Su	09/09/12	:30	7:22 AM	DH-08-30-08-H Our Turn	\$625.00		1
33	KSNV	NFL Football	1P-9PM		09/03/12 to 09/09/12	1x	-----S				
	KSNV			Su	09/09/12	:30	7:04 PM	DH-08311208H Wrong	\$8,000.00		1
34	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		09/03/12 to 09/09/12	1x	-----S				
	KSNV			Su	09/09/12	:30	11:59 PM	DH-08-30-08-H Our Turn	\$200.00		1
35	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	----F--				
	KSNV			F	09/07/12	:30	11:25 PM	DH-08-30-08-H Our Turn	\$750.00		1
36	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	--W----				
	KSNV			W	09/05/12	:30	11:21 PM	DH-08311208H Wrong	\$750.00		1
37	KSNV	News 3 in Prime	7-10pm		09/03/12 to 09/09/12	1x	-----S				

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Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104412
Alt Order #	06832077
Deal #	
Order Flight	09/05/12 - 09/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	KSNV	News 3 In Prime	7-10pm	Su	09/09/12	:30	9:23 PM	DH-08-30-08-H our Turn	\$900.00		1
38	KSNV	The Agenda 1230pm	1230-1p	to	09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	12:56 PM	DH-08-30-08-H our Turn	\$200.00		1
	KSNV			Th	09/06/12	:30	12:38 PM	DH-08-30-08-H our Turn	\$200.00		2
	KSNV			F	09/07/12	:30	12:40 PM	DH-08-30-08-H our Turn	\$200.00		3
39	KSNV	The Agenda 1230pm	1230-1p	to	09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	12:39 PM	DH-08311208H Wrong	\$200.00		1
	KSNV			M	09/10/12	:30	12:47 PM	DH-08-30-08-H our Turn	\$200.00		2
40	KSNV	WKND Jeop/Wheel	630-730pm	to	09/03/12 to 09/09/12	1x	-----S-				
	KSNV			Sa	09/08/12	:30	6:52 PM	DH-08-30-08-H our Turn	\$350.00		1
41	KSNV	M-F Today Show II	9-10a	to	09/03/12 to 09/09/12	1x	--WTF--				
	KSNV			Th	09/06/12	:30	9:29 AM	DH-08311208H Wrong	\$200.00		1
42	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		to	09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:30	7:06 PM	DH-08311208H Wrong	\$1,000.00		1

Aired Spots

79

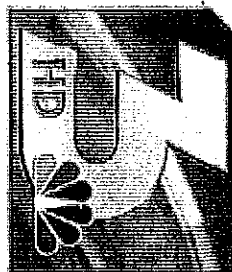
Gross Total

\$42,775.00

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 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104412
Alt Order #	06832077
Deal #	
Order Flight	09/05/12 - 09/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission

\$6,416.25

Net Amount Due

\$36,358.75

Payment Terms 30 Days

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